

# JOHN MCGARRAH | WEB DEVELOPMENT & DESIGN | MOBILE APP DEVELOPMENT

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## OBJECTIVE

To obtain a challenging and fulfilling position in the web development and mobile industry that allows me to contribute my proven technological, interpersonal, and creative skills.

## SKILLS

### Extensive Web Design and Development Skills

- . Extensive understanding of X/HTML and CSS/SASS languages, experience in object-oriented programming, environments, and database technologies; ability to integrate with various programming languages and frameworks (JavaScript/JQuery, REST/Angular, JSP/JSTL, ActionScript/XML, WordPress, PHP, Bootstrap, Ionic, Cordova, SQL, Objective-C, JSON)
- . Proficient in common web standards practices to make sites load quickly, table less, easy to maintain, intuitive to use, easy to upgrade, cross-browser compatible and rank high in search engines.
- . Comprehensive experience as a graphic designer working with Adobe Photoshop and Creative Suite programs to create visually aesthetic site-mockups and web-ready graphics
- . Working knowledge in Flash (ActionScript 2.0, 3.0, and XML)
- . Great Search Engine Optimization Knowledge. Aware of black hat SEO.
- . Comprehensive mobile and responsive web design and development techniques as well as mobile app development.

### Strong Interpersonal, Customer-Service, and Communication Skills

- . Highly adaptive and responsible; able to excel independently and as a team member
- . Possess a strong ability to learn new skills and techniques quickly and effectively
- . Experience working with a wide array of high profile clients and their staff
- . Good project management and budgeting of time.

## EXPERIENCE

**Senior Front-End Developer** March 2016 – Present  
Broadridge, San Diego, CA - <http://www.broadridge.com>

Custom website development from Sketch/PSD files to complete websites primarily using HTML/CSS/JavaScript languages. Development of high profile corporate bank, advisor, team, and branch websites that are ADA compliant. Enjoy iterative, fast project turnarounds on mission & revenue critical, customer facing websites. Work with UX design team to expose new functionality on high fidelity prototypes and corporate websites. Websites and locators built to be fully responsive with the use of media queries and frameworks for mobile devices.

**Founder, Developer** Sept 2012 – Present  
SEO Designs, San Diego, CA - <http://www.seodesigns.com>

Custom website development including Content Management Systems and ongoing maintenance to live websites. Design and development of mobile applications, mobile frameworks and analytic implementation. Multi-platform marketing support including social media, PPC, Search Engine Optimization, and email campaigns. Development of responsive websites and understanding of media queries and frameworks for use on mobile devices. Create Flash animated website headers and design, construct, and maintain Flash elements on existing live websites.

**Web Developer** Dec 2009 – Sept 2012  
Intuit, San Diego, CA - <http://www.Intuit.com>

Duties comprise of the development of web presentation layer HTML/JSP for the TurboTax & Quicken websites. A/B testing on TT.com and TTO (TurboTax Online) tax product. Code clean JSP, JavaScript, CSS, JSTL, AJAX and XHTML on a daily production basis. Work with product engineers to expose new functionality on TT.com/TTO and Quicken websites. Enjoy iterative, fast project turnarounds on mission & revenue critical, customer facing websites. Work with JavaScript frameworks (we use JQuery). Work in source control environment such as SVN. Use of JBoss application server and Eclipse development environment.

**UI Developer** Sept 2009 – Dec 2009  
HookIt (formerly Loop'd), San Diego, CA - <http://www.hookit.com>

Social media network where I developed and maintained interactive XHTML pages and implemented DHTML technologies and frameworks such as JQuery and AJAX to new and existing website. Navigate and operate in HookIt's robust content management .NET module system for any tasks and email creation which includes landing pages/ welcome pages/ and various messages that are sent out to 500,000+ members. Implement Search Engine Optimization (SEO) tactics. Built out pages/designs from PSD to slicing to coding.

**Multimedia Developer** July 2008 – June 2009

SiteLab Interactive (Agency), La Jolla, CA - <http://www.sitelab.com>

Duties comprised of the design and build of web pages using DHTML technologies and JavaScript frameworks such as JQuery. Maintained and edited existing live websites (HTML or Flash based). Design and build of flash banners (ActionScript 2.0). Implemented Search Engine Optimization (SEO) tactics. Built out pages/designs from PSD to slicing to coding. Designing and building of landing pages and email templates for mass email blasting.

**Production Assistant** Sept 2006 – July 2008

Einstein Industries, San Diego, CA - <http://www.einsteinindustries.com>

My main duties as a Production Assistant included Building out current production websites from PSD to slicing to coding from inception to live. Developed and maintained page additions and additional maintenance to existing live websites. Used language knowledge of HTML, XHTML, XML, PHP, ASP, JS, CSS, Flash, and ActionScript. Developed and implemented Search Engine Optimization (SEO) tactics and keywords. Aware of black hat SEO. Dropped all content and quarterly revised search engine optimized copy into current production websites. Created Flash animated website headers and design, construct, and maintain Flash Video Websites (Media Centers). Create flash News Tickers and all other projects that require flash. Update and maintain flash projects that had already gone live. Worked closely with project managers, writers, and integration consultants to complete projects.

## EXPERIENCE

**Mesa College, San Diego CA** 2011-2012 CISC, Classes included Java Programming and C/C++ Programming

**Mesa College, San Diego CA** 2006-2008 - General Education along with courses in Multimedia Authoring (flash), Graphic Design, Web Page Creation, Digital Image Editing, and Vector Image Editing.

**Casa Grande High School, Petaluma, CA** May 2003 General Education along with courses in Journalism, Photography, Desktop Publishing, and Webpage Design.