

JOHN MCGARRAH | WEB DESIGN/DEVELOPMENT | FLASH ANIMATION

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OBJECTIVE

To obtain a challenging and fulfilling position in the Web Design industry that allows me to contribute my proven technological, interpersonal, and creative skills.

SKILLS

Extensive Web Design and Development Skills

Extensive understanding of X/HTML and CSS languages, experience in object-oriented programming, environments, and database technologies; ability to integrate with various programming environments and frameworks (PHP, SQL, JavaScript, JQuery, Prototype, AJAX, JSON, ActionScript, XML)

Proficient in common web standards practices to make sites load quickly, table less, easy to maintain, intuitive to use, easy to upgrade, cross-browser compatible and rank high in search engines.

Comprehensive experience as a graphic designer working with Adobe Photoshop and Creative Suite programs to create visually aesthetic site-mockups and web-ready graphics

Current working knowledge in Flash Animation (ActionScript 2.0, Some 3.0 and XML)

Great Search Engine Optimization Knowledge and aware of black hat SEO.

Strong attention to detail.

Strong Interpersonal, Customer-Service, and Communication Skills

Highly adaptive and responsible; able to excel independently and as a team member

Possess a strong ability to learn new skills and techniques quickly and effectively

Experience working with a wide array of high profile clients and their staff

Good project management and budgeting of time.

EXPERIENCE

Web Developer Dec 2009 – Present

Intuit, San Diego, CA - <http://www.Intuit.com>

Duties comprise of the development of web presentation layer HTML/JSP for the Quicken & TurboTax websites. Code clean JSP, JavaScript, CSS, DHTML, AJAX and XHTML on a daily production basis. Work with product engineers to expose new functionality on TTO and Quicken websites. Enjoy iterative, fast project turnarounds on mission & revenue critical, customer facing websites. Work with JavaScript frameworks (we use JQuery). Work in source control environment such as SVN. Use of JBoss application server and Eclipse development environment.

UI Developer Sept 2009 – Dec 2009

Loop'd (Network), Sorrento Valley, CA - <http://www.loopd.com>

Social Media network where I develop and build interactive XHTML pages and to implement and mold DHTML technologies and frameworks such as JQuery and AJAX to new and existing pages. Navigate and operate in Loops robust CMS module system for any tasks and email creation which includes landing pages/ welcome pages/ and various messages that are sent out to 500,000+ members). Implement Search Engine Optimization (SEO) tactics. Built out pages/graphics from PSD to slicing to coding.

Multimedia Designer July 2008 – June 2009

SiteLab Interactive (Agency), La Jolla, CA - <http://www.sitelab.com>

Duties comprised of the design and build of web pages using DHTML technologies. Additional page corrections to existing live websites (HTML or Flash based). Design and build of flash banners (ActionScript 2). Implemented Search Engine Optimization (SEO) tactics. Built out pages/graphics from PSD to slicing to coding. Designing and building of landing pages and email templates for mass email blasting.

Flash Designer November 2007 – July 2008

Einstein Industries, San Diego, CA - <http://www.einsteinindustries.com>

Create Flash animated website headers and design, construct, and maintain Flash Video Websites (Media Centers). Create flash News Tickers and all other projects that require flash. Update and maintain flash projects that had already gone live. Work with Project Managers, Writers, and Integration Consultants to complete projects.

Website Maintenance Tech to Production Assistant

September 2006 – November 2007

Einstein Industries, San Diego, CA - <http://www.einsteinindustries.com>

Duties comprised of page additions and additional page corrections to existing live websites.
Used language knowledge of Flash, ActionScript, HTML, XHTML, XML, PHP, ASP, JS and CSS.
Developed and implemented Search Engine Optimization (SEO) tactics and keywords.
Dropped all content into current production websites.
Built out current production sites from PSD to slicing to coding.
Work with Project Managers, Writers, and Integration Consultants to complete projects.

Web Designer/Developer June 2003 - Present

Freelance - <http://www.seo-designs.net>

Website Design
Website build and maintenance
SEO implementation
Management and personal hosting packages
Flash Animation and Digital Video

EDUCATION

San Diego State University, San Diego CA 2009 Open Enrollment Computer Engineering

Mesa College, San Diego CA 2006-2008 Undergrad in Multimedia, with emphasis in Media Arts, and Graphic Design

Casa Grande High School, Petaluma, CA May 2003 General Education along with courses in Journalism, Photography, Desktop Publishing, and Webpage Design.